

Create Your Video Checklist

- Equipment i.e iphone, video camera, tripod
- Do you need additional microphone for quality audio?
- Devise 3 bullet points to deliver valuable content in your video.
- Where will you film your video? Check the background. Is it complementary?
- Find good lighting, or set up studio with ring light.
- Dress for your video. Are you comfortable, confident and happy with your appearance?
- Look into the camera and speak to it as if it were a person.
- What editing equipment will you use? Edit your video.
- Add your name, logo, or website to the video during the editing process.
- Add subtitles.
- Post your video directly to Facebook and onto your YouTube channel.